



PRESS RELEASE

DIGITAL BROS: Distribution agreement signed with Vivendi Universal Games, leading international videogame publisher

4 million Euro is the expected value of the contract in the 2004/2005 fiscal year

Digital Bros, digital entertainment Group listed on the Nuovo Mercato of the Italian Stock Exchange, has signed a distribution agreement with Vivendi Universal Games, leading international videogame publisher for consoles and Pc.

Thanks to this agreement, Digital Bros, through its Halifax division, leading company in the Italian videogame market, will commercialize Vivendi Universal Games titles in the independent and specialised stores.

Vivendi Universal Games' portfolio includes industry well known brands like Crash, Spyro and Half Life; titles based on famous franchises and on Universal Pictures movie properties, successful TV series from Fox Filmed Entertainment like The Simpson, literature classics based on J.R.R. Tolkien masterpiece, and Marvel Enterprises comic superheroes like The Incredible Hulk.

As an effect of the contract Digital Bros management estimates 4 million Euro in the fiscal year July 2003 – June 2004.

“An agreement with such a prestigious partner – has declared Raphael Galante , CEO, Digital Bros – confirms the efficiency of our distributive, logistic and commercial structure, which is based on a widespread commercial network and on a strong knowledge of the videogame industry.”

\*\*\*

The Digital Bros Group has been listed on the New Market since October 20, 2000. It is one of the first companies in Europe to offer a complete range of Digital Entertainment produced and distributed on-line (Internet), on-air (Digital Satellite TV) and off-line (sale of video games to retailers).

Contact: Barabino & Partners  
Luca Brusadelli  
Ph. +39.02.72.02.35.35

Alessandro Gelmi  
Digital Bros  
Tel. +39.02.41.30.31

Milan, 21 June 2004