



Press Release

DIGITAL BROS: Halifax secures new Italian distribution deal with Capcom.

Digital Bros, a digital entertainment group listed on the New Market of the Italian Stock Exchange, has signed a new distribution agreement with Capcom Entertainment Europe (CE Europe), a leading videogame developer and publisher renowned world-wide for its groundbreaking, top quality titles.

Digital Bros, through its Halifax division, will exclusively manage the Italian launch of some of Capcom's forthcoming titles including brand new instalments from the Megaman series. Digital Bros will also be responsible for the whole of Capcom's extensive back catalogue.

"Capcom's choice - Raphael Galante, CEO, Digital Bros, commented - represents a further confirmation of the validity of our distribution structure involving key business drivers ranging from management know-how, logistical capacity to sales efficiencies and marketing activities and moreover positions Digital Bros as the privileged partner for the most famous companies operating in the digital entertainment industry".

Gary Dale - Managing Director of CE Europe today commented - "We are delighted to be working with Digital Brothers to develop Capcom's business in Italy. They will be an excellent complement to our existing distribution arrangements in Italy."

The **Digital Bros** Group has been listed on the New Market since October 20, 2000. It is one of the first companies in Europe to offer a complete range of Digital Entertainment produced and distributed on-line (Internet), on-air (Digital Satellite TV) and off-line (sale of video games to retailers).

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CE Europe Ltd, headquartered in London, England, is a wholly owned subsidiary of **Capcom, Co., Ltd.** of Japan. A leading force in the multi-billion dollar interactive entertainment industry, Capcom's legacy spans more than 22 years of entertaining video gamers. Capcom develops, markets, and distributes home video games for the PlayStation® game console, PlayStation®2 computer entertainment system, Nintendo® GameCube and the Xbox™ game consoles, Game Boy® Advance and Game Boy® Color Systems, personal computers, and coin-operated games. Worldwide recognizable product lines include the *Resident Evil*, *Street Fighter*, *Mega Man*, *Breath of Fire*, and *Onimusha* series. World headquarters in Osaka, Japan, the company also has offices in Tokyo, Hong Kong, London, Germany and Sunnyvale, California. The company is publicly traded on the Tokyo Stock Exchange code number 9697.

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