



PRESS RELEASE

Digital Bros: specification on stock trading prices

Milan, March 8, 2007 – Referring to the sensible rise of the trading prices of Digital Bros stock registered in the last few days, the company, on demand of Consob, specifies that at this moment there are no further relevant information, different from those already stated to the market.

To remember is that on February 8 the company has communicated brilliant results, which enabled the management to increase the expected EBIT for the actual fiscal year to 10,5 millions of Euros from the previously foreseen 8 millions of Euros. In addition to that meetings with the financial community have increased, especially on the Star Event 2007 organized by Borsa Italiana on last 1-2 March.

Digital Bros

Listed on the Milan Stock Exchange since October 2000 and in the TechSTAR segment as from April 2004, the Digital Bros Group is the largest video game distributor in Italy and one of the leading distributors in the European market. In 1999, Digital Bros began to diversify into new areas of business: video game publishing, the production of game-related television programs, and online gaming.

Today the Group operates in three distinct areas of business:

- *Distribution of video games in Italy: Halifax, DTI and Game Service*
- *International publishing and distribution of games: 505 Games S.r.l. and DB France S.a.r.l.*
- *New Media, production and distribution of entertainment content for the platforms Internet and mobile: Game Media Networks.*

For further informations:

Digital Bros SpA
Stefano Salbe
CFO
Tel. 02/413031

Mirella Villa Comunicazione Srl
Tel. 02-4980162
Mirella Villa / Adriana Liguori
Cell. 335 7592701 / 334 3202718