



DIGITAL BROS S.P.A. PRESS RELEASE

Digital Bros: Pro Evolution Soccer 3, at less than one month from release, has sold more than 200.000 copies.

In the sales charts the title is at number one for the third consecutive week.

The launch of Pro Evolution Soccer 3 has generated revenues of 8 million Euro.

Pro Evolution Soccer 3, a football game for PlayStation 2 exclusively distributed in Italy by Halifax, Digital Bros Division, has sold more than 200.000 copies at less than three weeks from release.

The title is at the top of all sales charts. The figures that Ac Nielsen produces once a week on the basis of a specific panel of retailers, have confirmed this fact: Pro Evolution Soccer is the highest selling video game for the third week in a row.

The launch of the Playstation 2 version of Pro Evolution Soccer 3 has generated revenues of 8 million Euro, contributing to the attainment of the company's revenue target.

Pro Evolution Soccer 3, featuring the international referee Pierluigi Collina as a testimonial, confirms itself as the absolute Playstation 2 best seller and has anticipated the Christmas sales boom. In the Christmas period Halifax will also be handling other important bestsellers.

The president of Konami of Europe, Kuino Neo and the top management of this enormous international company that developed the videogame, have come to Italy to personally verify the sales success of the game which will also appear for the first time on PC. The launch of the PC version, highly awaited by the Italian gamers because of the high quality of the title, will be available in the shops before the end of November and is expected to be another success.

"The presence of the Konami management in Italy – declared Raphael Galante, CEO, Digital Bros S.p.A – confirms the success of this title, which has sold more than one million copies in Europe. The new and more widespread commercial structure, the highly dedicated marketing activities, the synergies with Game Network, our digital TV Channel – continues Raphael Galante – have been decisive during the launch of the entirely localized version we have dedicated to the Italian market."

The **Digital Bros** Group has been listed on the New Market since October 20, 2000. It is one of the first companies in Europe to offer a complete range of Digital Entertainment produced and distributed on-line (Internet), on-air (Digital Satellite TV) and off-line (sale of multi-media products to retailers).

Contact: Barabino & Partners
Luca Barabino
Luca Brusadelli
Ph.. 02/72.02.35.35

Milan, 13th November 2003

Digital Bros SpA
Alessandro Gelmi
Ph. 02/41.30.31