



PRESS RELEASE

DIGITAL BROS: Halifax and JoWood Productions Software AG sign an exclusive distribution agreement for the Italian market.

Rottenman/Milan, 28th April 2003 – Digital Bros, digital entertainment Group listed on the New Market of the Italian Stock exchange, has signed an agreement with JoWood Productions Software AG, leading videogame publisher and developer, for the exclusive distribution in Italy of the JoWood's forthcoming titles.

Digital Bros, through its Halifax division, will manage the launch of JoWood's line-up including the forthcoming titles for PC-CDRom and PlayStation 2. This exclusive agreement will enable Digital Bros to further increase its market share of the Italian PC Video Game market, in line with the forecasts previously announced.

Halifax will localise all the JoWood's products adapting the packaging, the manual and the recording of in-game speech for the Italian market. The localisation process is a key activity for text based game such as strategy and adventure titles in order to maximise their performance on the Italian market.

JoWood has a quality portfolio with a wide range of genres such as action, strategy, sport and adventure titles. As a result of its strong international presence, and its long term experience in the industry, JoWood has become a major partner in co-operation with a number of well known companies.

Raphael Galante, CEO, Digital Bros SpA, commented:

"JoWood is rapidly becoming a key player in the videogame industry and it has already published successful titles like Industry Giant 2 and Gothic 2 series. We are confident about the Italian success of titles such as SpellForce, one of the most innovative RPG games. Thanks to this agreement, we strongly believe that JoWood will benefit from our key main business drivers such as logistical capacity, sales efficiencies and marketing activities"

Andreas Tobler, Chairman, JoWood Productions Software AG, commented:

"We are pleased to be working with a new and ambitious organisation in the Italian market. In concluding this agreement, Digital Bros. Halifax has demonstrated the willingness and drive to be a force in this key territory".

The **Digital Bros** Group has been listed on the New Market since October 20, 2000. It is one of the first companies in Europe to offer a complete range of Digital Entertainment produced and distributed on-line (Internet), on-air (Digital Satellite TV) and off-line (sale of videogames to retailers).

JoWood Productions Software AG is a publicly traded company on the Vienna Stock Exchange and is rapidly establishing itself as a leading force in the video games industry. Its strategy is to identify develop and publish internationally competitive, high-quality entertainment software for all existing next-generation gaming platforms. JoWood Productions has in-house development facilities in Vienna and Ebensee, Austria and a fast growing roster of exceptional subsidiary studios, including Wings Simulations and Massive Development in Germany. JoWood Productions Software AG's head office is based in Austria with wholly owned subsidiaries operating out of the UK, Germany and Japan.