



PRESS RELEASE

Digital Bros: New distribution agreement signed with Square Enix

Digital Bros will distribute on an exclusive base in the Italian market a new title:
Dragon Quest: L'odissea del Re maledetto

Milan, 18 January 2006 – Digital Bros, the Italian digital entertainment company listed on the TechSTAR exchange of the Italian Stock Market, has signed a new agreement for the exclusive distribution in Italy of one title published by Square Enix Ltd., a wholly owned subsidiary of Square Enix Co., Ltd., the leading Japanese videogame developer, publisher and distributor.

According with the agreement signed, Digital Bros, through its Halifax division, that operates in videogame localization and distribution in the Italian market, will manage the exclusive launch in Italy of DRAGON QUEST®: L'odissea del Re maledetto™, a new title highly awaited by the Italian gamers.

"We are happy and proud – commented Raphael Galante, Digital Bros CEO – of having signed an agreement with Square Enix, prestigious publisher renowned for the high quality level of its line up. I'm sure that Dragon Quest launch, highly awaited title that already conquered millions of players all around the world, will be a huge success in Italy".

Digital Bros

Listed on the Stock Exchange in October 2000 and on TechSTAR of the Nuovo Mercato in April 2004, the Digital Bros Group has been operating since 1989 in the videogames distribution sector. Today it is absolute leader in that activity in the Italian market and among the top players in Europe.

In 1999, Digital Bros initiated a process to diversify its activities by forming new businesses areas: videogames publishing, the production of tv programs related to videogames, and online gaming activity.

Today, therefore, the Group operates in three distinct business areas:

- Videogames distribution: Halifax and DTI (Distribution Trade Italia)
- Publishing and international distribution of videogames: 505 Game Street
- Production and distribution of entertainment for TV, Internet and mobile: Game Media Networks

About Square Enix Co., Ltd. and Square Enix Ltd.

Headquartered in Tokyo, Square Enix Co., Ltd. (Square Enix) develops, publishes and distributes entertainment contents including interactive entertainment software and publications in Japan, North America, Europe and Asia.

Square Enix brings two of Japan's best-selling franchises – FINAL FANTASY®, which has sold over 63 million units worldwide and DRAGON QUEST which has sold over 40 million units worldwide – under one roof. Square Enix is one of the most influential providers of digital entertainment content in the world and continues to push the boundaries of creativity and innovation.

Located in London, Square Enix Ltd. handles operations in Europe and other PAL territories including sales, marketing and publishing of Square Enix titles. More information on Square Enix can be found on the Internet at <http://www.square-enix.com/>.

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