



#### Press Release

Horizons European Beta Test Set to go September 25<sup>th</sup> 2003

LONDON, 12<sup>th</sup> September 2003 – Atari and Game Network are proud to announce that the award winning Massively Multiplayer Online Role Playing Game '**Horizons Empire of Istaria**' will be entering the European Beta phase of its development in September of this year. Horizons aims to redefine the genre, taking it to new levels, offering superior graphics and a new way to 'experience' interactive gaming.

By visiting the game's newly created European website (<http://www.europe.istaria.com>) gamers will be given the chance to experience the game that IGN Vault website awarded '**Best of E3 2003**'.

Game Network, a 'Digital Bros' company, will be taking a key role in the launch and maintenance of this exciting title. The company will be producing regular television programming for the game as well as providing Customer Support in English, French, German and Italian with further languages supported at a later date.

The sign-up of the Beta has started, go to [www.betatests.net](http://www.betatests.net) and register now!  
Don't miss the opportunity of being one of the selected players to gain access to the European Beta test.

#### Horizons Game:

'Horizons' take place in the world of Istaria with huge environments which include cities, towns, castles, strongholds, villages and mystical structures. The environments range from tropical jungles and arctic tundra to windswept plains and mountainous wilderness.

'Horizons' gives the player the true freedom to explore these environments working as part of a team or deciding to play alone creating their own story.  
Choose from nine playable races which include Humans, Dwarves, Elves, and for the first time in an online multiplayer adventure play as the mighty Dragon!



#### **ABOUT ATARI:**

ATARI is a major international producer, publisher and distributor of interactive games for consoles (Microsoft, Nintendo and Sony), and PC CD-ROMs,

ATARI is a global publisher of interactive games for the whole family, with a catalog that includes popular franchises (Driver, Alone in the Dark, V-Rally, Unreal Tournament, Test Drive, Roller Coaster Tycoon) and many international licenses (Paramount's Mission : Impossible, Men in Black, Superman, Matrix, Terminator and Dragon Ball Z...).

The Atari games are distributed in about 60 countries world-wide with a particular strength in Europe and the U.S., where the Group led by Bruno Bonnell possesses an outstanding distribution network.

Infogrames Entertainment SA, ATARI Group's holding, is listed on the Paris Stock Exchange (sicovam code: 5257).

ATARI Inc., the ATARI Group's American subsidiary, is listed on the Nasdaq market, (ticker ATAR).

Further information available at <http://www.atari.com>

#### **GAME NETWORK:**

Game Network is a satellite free to air TV channel exclusively dedicated to video games. Game Network is broadcast in UK and included in Bskyb, in addition to more than 55 nations from Europe and Middle East and has an average of 610,000 distinct viewers a week, in UK territory alone.