



PRESS RELEASE

DIGITAL BROS: SIGNED AGREEMENT WITH THQ UK LTD (subsidiary of THQ Inc. - NASDAQ: THQI)

Through its division Halifax, Digital Bros will exclusively deliver in Italy 19 THQ multi platform games software.

THQ is a global leading videogame company.

Among the most anticipated games: "Saints Row[®] the Third" and "Kung Fu Panda 2[™]".

Expected revenues: 10 million euro for the next twelve months.

Milan, March 21st 2011 – Digital Bros, the Italian videogame company listed in the MTax segment of the Milan Stock Exchange, announces today to have signed an agreement with THQ for the Italian distribution of THQ's new upcoming videogames line up.

THQ is one of the leading videogames publishers and developers worldwide.

Following the decision of THQ Ltd to stop operating directly in Italy, Digital Bros will hold the exclusive rights for the distribution of THQ's upcoming twelve-month line up.

Among the titles the eagerly awaited: **Saints Row[®] the Third** - the third chapter of the successful saga, developed for Playstation 3 computer entertainment system from Sony, Xbox 360 videogame and entertainment system from Microsoft and PC, and **Kung Fu Panda 2[™]**, based on the Dreamworks Animation theatrical release, which is the sequel to the box office hit *Kung Fu Panda*. Management forecasted revenue for the agreement with THQ are 10 million Euro for the next twelve months.

THQ, Saints Row: The Third and their respective logos are trademarks or registered trademarks of THQ Inc. All other trademarks are the property of their respective owners.

Digital Bros - www.digital-bros.net

Listed on the Milan Stock Exchange since October 2000 and in the STAR section since April 2004, Digital Bros was founded in 1989 as a distributor of video games. Today, the Digital Bros Group is a full-fledged game entertainment corporation: the number one games distributor in Italy and one of the leading players in Europe.

A digital entertainment pioneer and a close watcher of market trends, in recent years the Digital Bros Group has diversified into two main segments:

- **Distribution of video games in Italy:** through the divisions Halifax and DTI and the subsidiaries Game Service and Game Entertainment;
- **International publishing and distribution of games:** through the subsidiary 505 Games and direct operations in the U.K., France, Spain and the USA.

Contacts:

Digital Bros SpA
Stefano Salbe
CFO
Tel. 02/413031

Mirella Villa Comunicazione Srl
Mirella Villa / Chiara Levi
Tel. 02-4980162
Cell. 335-8470381