



PRESS RELEASE

*Towards the first Italian online entertainment portal*

**THE BIRTH OF RCS DB GAMES S.p.A.  
JOINT VENTURE OF RCS GROUP AND DIGITAL BROS**

**RCS DB Games will be 51% controlled by RCS Group  
and for 49% by Digital Bros Group**

**The initial investment will be 1,5 millions of Euros**

Milan, February 15<sup>th</sup>, 2007 – **Digital Bros**, the Italian digital entertainment company listed in the TechStar segment of the Milan Stock Exchange, **announces today the constitution of RCS DB Games S.p.A., newco born by the joint venture of RCS Group**, announced on November the 11<sup>th</sup>, 2006. Raphael Galante, CEO of the Digital Bros Group, will be President of the Board of Directors. The primary focus of the company will be the creation, management and development of an online game channel for the RCS Group's information portals, the most important of which include [www.corriere.it](http://www.corriere.it) e [www.gazzetta.it](http://www.gazzetta.it).

The initial total investment will be 1,5 millions of Euros.

The partnership blends the Digital Bros Group's years of expertise in the digital entertainment sector and in online games with the visibility of the internet portals belonging to RCS Quotidiani, leader in online information. The new portal will have the more than nine million unique users that each month access [www.corriere.it](http://www.corriere.it) and [www.gazzetta.it](http://www.gazzetta.it) at its disposal.

**Raphael Galante, CEO of Digital Bros** stated: *"Through the constitution of RCS DB Games, with chief participants the most important Italian editorial Group, leader in the online information business, and our Group, leader on the Italian videogames' market, we create the first Italian point of reference for the online entertainment, which will pioneer the development of a new business model, we are going to export in many European countries."*

**Digital Bros**

Listed on the Milan Stock Exchange since October 2000 and in the TechSTAR segment as from April 2004, the Digital Bros Group is the largest video game distributor in Italy and one of the leading distributors in the European market. In 1999, Digital Bros began to diversify into new areas of business: video game publishing, the production of game-related television programs, and online gaming.

Today the Group operates in three distinct areas of business:

- Distribution of video games in Italy: Halifax, DTI and Game Service
- International publishing and distribution of games: 505 Games S.r.l. and DB France S.a.r.l.
- New Media, production and distribution of entertainment content for the platforms Internet and mobile: Game Media Networks.

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