



PRESS RELEASE

**DIGITAL BROS:
SIGNED AGREEMENT WITH COOKING MAMA Ltd
FOR THE EXCLUSIVE LAUNCH OF "COOKING MAMA 3"**

505 Games will exclusively distribute on the European market 'Cooking Mama 3', the videogame sequel of 'Cooking Mama', the most popular DS™ title ever sold. The launch of the new videogame for console Nintendo DS™ is foreseen for December 2009 and will impact on the Digital Bros 2009-2010 revenues for roughly € 8 million.

Milan, 01 June 2009 – **Digital Bros**, first player in Italy active in the 'digital entertainment' field, listed on the Star section of the Milan Stock Exchange, has signed a **new important agreement with Cooking Mama Ltd for the launch in Europe of the videogame "Cooking Mama 3"**.

Due to the agreement, through the subsidiary 505 Games S.r.l, **Digital Bros will distribute, exclusively on the European market, "Cooking Mama 3" in the version for Nintendo DS™**, the third episode of "Cooking Mama" released in December 2006 and which has become today the most popular cult title for DS™ ever sold in Europe.

Following the management forecasts of Digital Bros, the agreement for the publishing and distribution of 'Cooking Mama 3' will have **an impact on the 2009-2010 revenues of the Group of roughly € 8 million foreseeing 400 thousand units sold.**

With 'Cooking Mama 3', the Digital Bros Group aims to repeat the sale successes achieved with 'Cooking Mama' and 'Cooking Mama 2', for console Nintendo DS™ and Wii™, and with 'Gardening Mama', the evolution of the videogame dedicated to the gardening world and released last May, for console Nintendo DS™. The 'Mama' brand has thrilled millions of players of all ages becoming a mass phenomenon over Europe with more than 2.1 million units sold since the launch of the first game in December 2006.

Over 80 recipes, more than 200 mini-games, four player multiplayer and two totally new game modes: these the most relevant novelties which will decree the success of **'Cooking Mama 3' releasing in the multi-language version next December 2009.**

Digital Bros - www.digital-bros.net

Listed on the Milan Stock Exchange since October 2000 and in the STAR section since April 2004, Digital Bros was founded in 1989 as a distributor of video games. Today, the Digital Bros Group is a full-fledged game entertainment corporation: the number one games distributor in Italy and one of the leading players in Europe.

A digital entertainment pioneer and a close watcher of market trends, in recent years the Digital Bros Group has diversified into three main segments:

- **Distribution of video games in Italy:** through the divisions Halifax and DTI and the subsidiaries Game Service and Game Entertainment;
- **International publishing and distribution of games:** through the subsidiary 505 Games and direct operations in the U.K., France, Spain and the USA;
- **New Media:** through the subsidiary Game Media Networks, a producer and distributor of entertainment content for new-generation platforms (online gaming, mobile gaming, e-commerce, d-commerce and IP-TV).

CONTACT INFORMATION:

Digital Bros SpA
Stefano Salbe
C.F.O.
Tel. 02/413031

Mirella Villa Comunicazione Srl
Tel. 02 4980162
Mirella Villa / Adriana Liguori
Cell. 335 7592701 / 334 3202718
adriana.liguori@villacomunicazione.it