



COMUNICATO STAMPA

DIGITAL BROS: **AGREEMENT WITH BOHEMIA INTERACTIVE**

***505 GAMES will exclusively publish on the PAL territories the new title
ArmA: Armed Assault***

***The impact on the annual revenues of the fiscal year 2006/2007
will be € 2 million***

Milan, February 1st, 2007 - **Digital Bros**, the Italian digital entertainment company listed in the TechStar segment of the Milan Stock Exchange, announces **to have signed an important agreement with Bohemia Interactive**, international videogames' developer.

Due to this agreement, **505 Games will exclusively publish the multi-language version of ArMA: Armed Assault**, a military strategy simulator enriched in this new version with unpublished contents. **The game will be distributed on the PAL territories** – EMEA countries (Europe, Middle East and Africa) and Australia – and thus **confirms the definitive entry of the English subsidiary of the group in the PC videogames' segment**.

Following the management forecasts, **the agreement will have an impact of € 2 million on the annual revenues for the fiscal year 2006/2007** (1.07.06 – 30.06.07). This value is part of the estimated budget of July 2006.

Digital Bros

Listed on the Milan Stock Exchange since October 2000 and in the TechSTAR segment as from April 2004, the Digital Bros Group is the largest video game distributor in Italy and one of the leading distributors in the European market.

In 1999, Digital Bros began to diversify into new areas of business: video game publishing, the production of game-related television programs, and online gaming.

Today the Group operates in three distinct areas of business:

- *Distribution of video games in Italy: Halifax, DTI and Game Service*
- *International publishing and distribution of games: 505 Games S.r.l. and DB France S.a.r.l.*
- *New Media, production and distribution of entertainment content for the platforms Internet and mobile: Game Media Networks.*

For further information:

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